



International HEEDS Conference
 June 20, 2017
 Munich, Germany

Sponsorship Packages

| | Gold | Silver | Bronze |
|--|--------------|-----------------------|--------------|
| | EUR 10,000 | EUR 5,000 | EUR 2,500 |
| Exhibit Hall | | | |
| Premier location booth space (1 table with 2 chairs) | ✓ | | |
| Standard booth space (1 table with 2 chairs) | | ✓ | ✓ |
| Electrical outlet | ✓ | ✓ | ✓ |
| High-speed internet/wireless | ✓ | ✓ | ✓ |
| Marketing and Branding | | | |
| Sponsor logo on conference web site | ✓ | ✓ | ✓ |
| Ad space in the conference program or company profile/ logo; due 5/1/2017 | 2 full pages | 1 full page | 1/2 page |
| Main stage sponsor logo presence | ✓ | ✓ | ✓ |
| Meal Sponsorship | Dinner | Reception or Lunch | Coffee Break |
| Delegates | 8 | 4 | 2 |

Additional Promotional Sponsorship Opportunities

| Special Events & Giveaways | Cost | Deadline | Description |
|----------------------------|-----------|----------|---|
| Cocktail Hour | EUR 1,500 | 5/1/2017 | Sponsor cocktail hour prior to dinner |
| Dessert Hour | EUR 1,500 | 5/1/2017 | Sponsor after dinner service |
| USB Drives | EUR 1,500 | 5/1/2017 | Sponsor logo on one side of USB drive (or provide own) |
| Writing Pads | EUR 1,000 | 5/1/2017 | Sponsor logo on writing pads (or provide own) |
| Folders | EUR 750 | 5/1/2017 | Sponsor logo on folders (or provide own) |
| Pens | EUR 500 | 5/1/2017 | Sponsor logo on pen (or provide own) |

For more information, contact Val Townsend at val.townsend@redcedartech.com or 517-319-0314.