

**FOR IMMEDIATE RELEASE****Scania selects HEEDS MDO for Vehicle Dynamics Optimization***HEEDS® to help drive innovation for a leading heavy transport vehicle manufacturer*

**Gothenburg, Sweden** (October 22, 2012) – CAE Value AB, a specialist provider of engineering solutions and services in simulation and optimization, announced today that the Scania Group, one of the world’s leading manufacturers of trucks and buses for heavy transport applications, and of industrial and marine engines, selected HEEDS MDO, the Multidisciplinary Design Optimization Software from Red Cedar Technology, for vehicle dynamics optimization.



*“HEEDS helps us solve problems faster, better, and easier than we were able to do alone,”* says Anders Ahlström, Senior Analyst, Scania. *“This software surpasses anything on the market in its ability to help us drive innovation.”*

*“We are very pleased to provide this exciting technology to Scania to help accelerate vehicle development,”* says Johnny Engström, CEO of CAE Value. *“As the complexity of vehicles increase, design optimization software like HEEDS becomes more and more critical to help engineers discover the unique set of design parameters that yields optimal performance.”*

**About HEEDS® MDO and CAE Value**

HEEDS® MDO automates the design optimization process. With revolutionary search strategies available only in HEEDS, you can uncover new design concepts that improve products and significantly reduce development costs. Even engineers with very little design optimization experience can use HEEDS MDO to discover optimal designs — in a fraction of the time it would take to perform *even a handful* of manual iterations. HEEDS MDO integrates well with all popular CAE applications to automate and expedite design optimization. It works with multiple software tools to handle pre- and post-processing, simulation, and multidisciplinary optimization.

CAE Value is a specialized consulting company and provider of unique solutions and services in simulation and optimization, operating on a worldwide basis with an emphasis on Optimization Driven Innovation. Our insightful approach helps coach engineering teams to bridge the ever-challenging gap between virtual prototypes and the real world. Located in Gothenburg, Sweden, CAE Value AB is an established European-wide distributor of Red

Cedar Technology's HEEDS® software. For more information about CAE Value, please visit <http://www.caevalue.com>.

### **About Scania Group**

Scania is one of the world's leading manufacturers of trucks and buses for heavy transport applications, and of industrial and marine engines. Service-related products account for a growing proportion of the company's operations, assuring Scania customers of cost-effective transport solutions and maximum uptime. Scania also offers financial services. Employing some 37,500 people, the company operates in about 100 countries. Research and development activities are concentrated in Sweden, while production takes place in Europe and South America, with facilities for global interchange of both components and complete vehicles. In 2011, net sales totaled SEK 87.7 billion and net income amounted to SEK 9.4 billion. Scania press releases are available on [www.scania.com](http://www.scania.com).

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