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FOR IMMEDIATE RELEASE

Red Cedar Technology Announces Distribution Partnership with Xitadel Group

East Lansing, MI (July 18, 2013) - Red Cedar Technology announced today that it has chosen Xitadel CAE Technologies as a distribution partner in India.

Xitadel will promote, sell, and support the HEEDS product line in conjunction with the other products that they represent, including LS-DYNA, ANSA, and CarSim.

Xitadel is led by Prakash “Krish” Krishnaswamy, the technology-oriented entrepreneur who previously founded EASi Engineering, a company renowned for its technology and innovation. *“I have known and respected Krish for many years,”* states Bob Ryan, President of Red Cedar Technology. *“He has a proven track record of creating and promoting best practices in CAE. I am confident that his knowledge-centric approach to customer problems will result in widespread adoption of the HEEDS process automation and design exploration technology in the Indian marketplace.”*

Through this agreement, Red Cedar Technology will extend its interface portals to include ANSA and CarSim, further strengthening its support of advanced meshing and morphing as well as vehicle dynamic simulations in its process automation capabilities.

Xitadel Group’s CEO states: *“CAE engineers increasingly need better ways to explore their simulation models to discover better designs, faster. It is clear to us at Xitadel that the HEEDS product line from Red Cedar Technology is a perfect fit for this need.”*

The new agreement is effective immediately.

About Red Cedar Technology

Red Cedar Technology improves and accelerates design processes for companies facing complex product design challenges. Our design optimization software and services provide engineers with the expertise and technology to reduce product development time and achieve significant productivity gains during the design process. Product development teams worldwide use our expertise to design safer cars, engineer life-saving biomedical devices, and develop innovative structures for air travel and space exploration, among many other groundbreaking applications. Red Cedar Technology is a wholly owned subsidiary of CD-adapco. For more information, visit <http://www.redcedartech.com>.

About Xitadel CAE Technologies India Pvt. Ltd.

Xitadel offers leading edge technology solutions to the markets we serve. These technologies, complemented with our broad and deep domain expertise deliver elevated value to our customers. The company has an especially sharp focus on computer-aided engineering (CAE), crash, vehicle dynamics, vehicle simulation, lightweight materials, optimization, etc. Xitadel partners with leading sources of technology such as BETA CAE Systems, Livermore Software Technology Corporation and Mechanical Simulation Corporation, as well as Red Cedar Technology. The technology solutions we offer span multiple industries including automotive, aerospace, construction equipment, and medical devices. For more information, visit <http://www.xitadel.com>.

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